

## **FOR IMMEDIATE RELEASE**

### ***IDENTIMETRICS, THE LEADER IN BIOMETRIC FINGER-SCANNING ID SOLUTIONS FOR SCHOOLS SUPPORTS THE NATIONAL NO KID HUNGRY COALITION!***

Jenkintown, PA – (BUSINESS WIRE) – DECEMBER 20, 2014 – As the 2014 holiday season reaches its peak, the plight of 16 million children in this country who aren't getting enough to eat may not be on everyone's mind, but it sure is to one company in the Philadelphia suburbs.

IdentiMetrics, Inc., the leader in biometric finger scanning solutions in K-12 education, has made a corporate and personal commitment to alleviating childhood hunger with financial support, and rallying family, friends, colleagues and customers around this epidemic that is threatening our country's future.

According to Anne Marie Dunphy, CFO and co-founder of identiMetrics, "For most of us, abundance is present in our lives and may even be taken for granted. Christmas is about giving and sharing, so when No Kid Hungry came to our attention and the stark fact that one in five kids goes to bed hungry on a daily basis, we decided to make a difference by sending a donation."

"However, that's just the beginning," Anne Marie continued. "The mission of No Kid Hungry is to help end child hunger in America by connecting families with the resources they need to provide their children with enough nutritious food every day to thrive and reach their full potential."

There are many ways to help! Visit [www.nokidhungry.org](http://www.nokidhungry.org) to learn the facts and see what you can do to be part of the solution to this growing problem.

identiMetrics, Inc., a privately held company headquartered outside of Philadelphia, PA, is the leader in the development and marketing of biometric finger scanning identification solutions. identiMetrics provides the only biometric ID system designed specifically for the unique needs of schools. The identiMetrics Finger Scanning ID System™ provides a cost-effective and accurate replacement for swipe-card readers, barcode readers, and PIN pads allowing schools and school districts to increase accountability, improve operations and boost security.

**For more information, visit [www.identimetrics.net](http://www.identimetrics.net).**

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