



Accurate, Simple and Safe ID Management for Your School

Looking for a simple, fail-proof security solution for your school? Look no further than identiMetrics. identiMetrics is the easiest way to identify students and staff in any K12 situation when accuracy, accountability and security are critical. identiMetrics is 100% accurate, safe and secure and works with your seasoned staff down to the wee, little ones.

So....how does identiMetrics work?

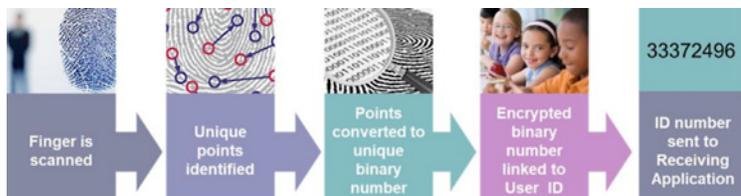
identiMetrics provides a flexible, unified biometric ID management platform allowing single sign-on ID for your administrative applications. This includes administrative applications for food service, tardy attendance, classroom attendance, library, staff time & attendance, for dances and athletic events – anywhere when accurate ID is essential.

The single sign-on is done with a simple touch of a finger on a scanner - and our **time-tested technology** does the rest for you (kind of like using your smart phone). Here's an even better explanation:

Each finger has hundreds of unique features.



identiMetrics scans, then translates those features into a binary number. The fingerprint is NOT saved. The binary number is saved in an encrypted database.



The entire process is completed in **less than a second**. With a simple touch, we can identify each user in the cafeteria, classroom, library, on the bus, for emergency evacuations or anywhere in your schools - in an instant - with **100% accuracy**.

What about privacy and data security?

It's a question we get a lot - and rightly so. We do not save or store fingerprints. Fingerprint data can not be re-created or used on another fingerprinting system. identiMetrics takes privacy and student data security seriously. In an effort to ensure that parents and school administrators can be confident in how organizations use student data, the Future of Privacy Forum and the Software & Information Industry Association have developed a Student Privacy Pledge that education service providers are signing to show their commitment to safeguarding student privacy. identiMetrics was an early signatory of the Student Privacy Pledge.

Why biometrics? Why identiMetrics?

Many areas in an organization require identification. The most common kinds of identification currently in use are picture ID cards, PINs, and, of course, visual identification.

Each of these methods creates its own issues and is a drain on time and resources. Cards are regularly forgotten, lost, mutilated and shared; PINs are easily forgotten, swapped or stolen. Also, visual identification is a poor solution, especially with today's considerable security concerns and reporting issues. By using biometrics for identification, the problems and costs associated with the current methods can be avoided and new standards of accountability can be put into place.

Our award-winning biometric ID platform was envisioned by a former school administrator to eliminate the daily hassles of identification management and to significantly increase operational efficiency. Our staff training is just as easy and intuitive as the program itself - and only takes minutes for full integration in school processes.

identiMetrics is the **#1 biometric provider** in K12 education. There's a reason why the leading education companies partner with us. There's a reason why our customers keep expanding identiMetrics into other areas in their schools. Our goal is to make things **easier for you**. Full Stop.

This company is top notch! They have a wonderful product that works great for all our schools. This program cut back on human error and kids trying to scam other kids accounts. But with your finger image it can't be done. The technical support is out of this world. Positively The BEST!!!

Jennifer Perry
Administrative Assistant
Grant County Schools
Kentucky

Identimetrics has been a pleasure to work with. They completed a district-wide implementation on a very tight timeline with our child nutrition software and their support is 2nd to none. I highly recommend this company.

Larry Bennett
Technology Director
Durant ISD
Oklahoma

Contact us today at info@identimetrics.net or 215-836-5640 for solutions, services, and training!